

**2020-21  
Advertising Rates**

**MEMBERSHIP  
DIRECTORY**



- Print and Digital Editions
- Bonus Value - Free link to your Display Ad in the Digital Edition
- BC&E newsletter advertisers receive 20% off their directory ad

**Ad space deadline is March 27, 2020.**

Cover Positions	4-Color Only
Outside Back Cover	\$2,240
Page 1	\$2,140
Inside Front Cover	\$1,900
Inside Back Cover	\$1,900

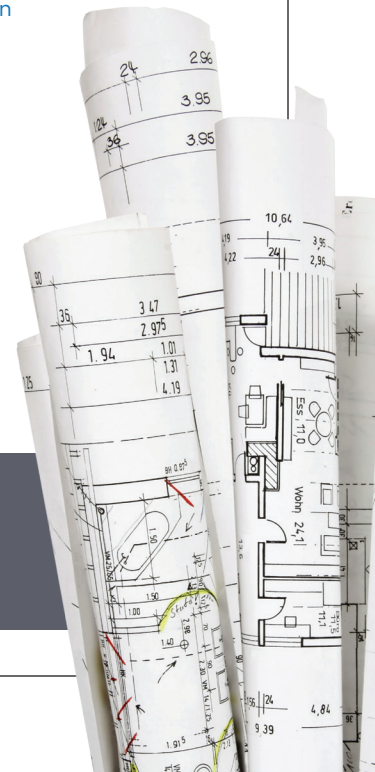
Interior Ads	4-Color*	Spot Color**	B&W
Full Page	\$1,750	\$1,525	\$1,400
2/3 Page	\$1,275	\$1,110	\$985
1/2 Page	\$1,050	\$920	\$795
1/3 Page	\$875	\$760	\$635
1/6 Page	\$690	\$600	\$475

Ad Sizes	Width x Height
Full Page	7-3/8" X 9-7/8"
2/3 Vertical	4-5/8" X 9-7/8"
1/2 Vertical	4-5/8" X 7"
1/2 Horizontal	7-3/8" X 4-5/8"
1/3 Vertical	2-1/4" X 9-7/8"
1/3 Square	4-5/8" X 4-5/8"
1/6 Vertical	2-1/4" X 4-5/8"
1/6 Horizontal	4-5/8" X 2-3/8"

\* Ad will appear in 4-color editorial color section  
\*\* Blue accent color (PMS 300)

Enhanced Categorical Listings	Cost
Boxed, Shaded & Colored (blue)	\$220
Colored (blue)	\$175

Advertising in the Membership Directory is for BC&E Members only.



**Don't miss this opportunity to showcase your business!**  
Reserve your space today. Contact Allison Beard at 410-823-7200 or [abeard@bcebaltimore.org](mailto:abeard@bcebaltimore.org).