

2023-2024 MEMBERSHIP DIRECTORY



Reach the industry with both
print and **digital** editions

**APRIL 21, 2023
DEADLINE**

TARGETED AUDIENCE

Created specifically for Membership Directory advertisers, your business is included in an exclusive email that targets nearly 2,000 readers.

ONLINE VISIBILITY

Consumers will find you in the digital version of the Directory on the BC&E website while we leverage the power of social media on multiple BC&E channels.

DIRECT ACCESS

As a bonus value, your advertisement is linked directly to your website in the digital edition with one quick click!

2023-2024 Advertising Rates

No price increase from last year!

COVER POSITIONS

Outside Back Cover	\$2,000
Inside Front Cover	\$1,800
Inside Back Cover	\$1,800

INTERIOR ADS

Full Page	\$1,650
1/2 Page	\$950
1/3 Page	\$800
1/6 Page	\$650

ENHANCED CATEGORICAL LISTINGS

Boxed, Shaded	\$220
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AD SIZES (width x height)

Full Page	7-3/8" x 9-7/8"
1/2 Vertical	4-5/8" x 7"
1/2 Horizontal	7-3/8" x 4-5/8"
1/3 Vertical	2-1/4" x 9-7/8"
1/3 Square	4-5/8" x 4-5/8"
1/6 Vertical	2-1/4" x 4-5/8"
1/6 Horizontal	4-5/8" x 2-3/8"

- All ads are 4 color, except the enhanced categorical listing
- Advertising in the 2023-2024 Membership Directory is for BC&E Members only
- BC&E newsletter advertisers receive 20 percent off their directory ad

Reserve your space today!

Contact Mackenzie Gerrity (410-823-7200 or mgerrity@bcebalaltimore.org)