

the eXchange

A Publication of Building Congress & Exchange

2024 ADVERTISING RATES

No Price Increases!

The eXchange is the official publication of Building Congress & Exchange and is provided as a member benefit ten times per year, covering industry trends and hot topics, project profiles, member news, coverage of BC&E events and much more.

In 2024, we are continuing with our **all-digital delivery**. Your advertisements will be **hyperlinked** to your website (or any special URL).



Your advertising commitment will provide you with visibility in the audience you need to reach:

- Delivered by email to **more than 2,000 industry decision makers**
- **Promoted on BC&E's social media** channels, which have nearly 1,900 followers.
- Receive **prominent placement on the www.bcebaltimore.org** homepage and news sections.
- All advertisers receive a **20% discount on advertising in the 2024-25 BC&E Membership Directory**.

Ensure your business gets noticed by decision makers of the construction and design industries in the Greater Baltimore area and secure your ad space today!

AD LOCATION	DIMENSIONS (w x h)	ANNUAL COST (10 issues)
Outside Back Cover	7-1/2" X 8"	\$2,500
Inside Front/Back Cover	7-1/2" X 10"	\$2,150
Full Page	7-1/2" X 10"	\$1,750
Half Page Horizontal	7-1/2" X 4-7/8"	\$1,350
Half Page Vertical	3-5/8 X 10"	\$1,350
Quarter Page	3-5/8" X 4-7/8"	\$975

All advertisers receive a 20% discount on 2024-25 Membership Directory Advertising.

AD SPECIFICATIONS:

All ads should be submitted as a High Resolution PDF. Use Adobe PDF preset PDF/X1a or Press Quality. Please make sure PDF files are Acrobat 5 compatible, 300 DPI, CMYK and that fonts are embedded.

Ads must be received by the 5th of the month prior to the month it will appear. Please send ads to Mackenzie Gerrity at mgerrity@bcebaltimore.org.

DEADLINE:

Annual advertising commitments must be received by December 22, 2023.

SECURE YOUR 2024 AD SPACE NOW!

CONTACT: Mackenzie Gerrity by December 22, 2023
mgerrity@bcebaltimore.org | Phone: 410.823.7200

