

Be Connected Everywhere



2024-2025

MEMBERSHIP DIRECTORY

TARGETED AUDIENCES

Created specifically for Membership Directory advertisers, your business is included in an exclusive email that targets nearly 2,000 readers.

DIRECT ACCESS

Your advertisement is linked directly to your website in the digital version of the BC&E Directory with one quick click!

ONLINE VISIBILITY

Consumers will find you in the digital version of the Directory on the BC&E website while we leverage the power of social media on multiple BC&E channels.

REACH THE INDUSTRY WITH BOTH PRINT AND DIGITAL EDITIONS

*Advertising is for BC&E Members only

ADVERTISING PRICING

COVER POSITIONS

Outside Back Cover	\$2,000
Inside Front Cover	\$1,800
Inside Back Cover	\$1,800

INTERIOR ADS

Full Page	\$1,650	1/4 Page	\$800
1/2 Page	\$950	1/8 Page	\$650

ENHANCED CATEGORY LISTING

Boxed, Shaded	\$220
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ADVERTISING RATES: NEW SIZING, NO PRICE INCREASE!

RESERVE YOUR SPACE TODAY!

CONTACT MACKENZIE GERRITY FOR SPECIFIC AD SIZES

410-823-7200 OR MGERRITY@BCEBALTIMORE.ORG